

Virginia Opioid Abatement Authority
Timeline for Project Number #4

Proposed by: City of Roanoke, VA
(insert name of city or county)

Project Name: Marketing Campaign for Warm Line at Blue Ridge Behavioral Healthcare

Insert Project Objectives and place an "X" in the appropriate month/year. Add additional objectives as needed.

#	Objective	REQUIRED												Optional															
		FY23				FY24								FY25				FY26				FY27							
		March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
1	Solicit proposal for marketing campaign					X																							
2	Select marketing consultant						X																						
3	Develop marketing materials							X	X																				
4	Distribute marketing materials/ Advertising									X	X	X	X	X	X	X	X												
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